



Please vote “YES” on Article #5.

It's the only way WayCAM can stay on the new high school campus.

Anywhere else, WayCAM cannot continue our advanced Ed. Program and Community Service.

If Article #5 passes, WayCAM will borrow and invest up to \$200,000 to build a brand new TV studio on the high school campus.

Without WayCAM's studio & equipment, the new high school lacks sufficient space to teach and train students in valuable career and social skills of professional TV production.

WayCAM's new studio will continue to provide all Wayland residents access to create your own community show and learn to operate TV equipment.

WayCAM now broadcasts on three Verizon channels: 37, 38, 39.

WayCAM broadcasts on one Comcast channel: 9 (with 2 more coming soon).

WayCAM accomplishes this with one full-time Station Manager, assisted by students and community volunteers.

- **Web site:** This is where you can learn all about WayCAM and view our community programming information in its entirety. Please take a look at our site at: www.waycam.tv.
- **Video-on-demand.** People all around the world can now access programs that, due to schedules or location, they could not attend or view during the initial broadcast. All you need is a computer. There are 660 programs that you can now watch at your convenience.
- **Emergency Broadcasting System:** Police & Fire Department, working with WayCAM equipment, can interrupt programming on Verizon Channels 37 & 38 and Comcast Channel 9 to pass on vital information to the public in the case of an emergency. (The Police & the Fire Department utilized this system several times this past year. The biggest example is the information on road closures during the flooding in March and April.)

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- **Summer Internships:** WayCAM offers an internship each summer for high school or college students interested in the field of Communication.
- **Wireless, Multi-camera Video System:** The system has been used this year with a crew of 12 dedicated WHS students who taped 32 productions, including every home game of football and basketball. The basketball games went out live from the Field House. Other programs included WHS and Pegasus theater productions, WHS boys soccer, girls basketball, boys volleyball, high school graduation, and the Veterans Day celebration.
- **WayCAM Awards for Student Achievement:** WayCAM had its first award show this past June, called "The Cammy Awards." The show was a huge success: we gave out 25 awards to students and plan to make this an annual event.
- **Chronicle of high school construction:** Through a grant from the Gossels Foundation, WayCAM installed a roof-top camera to capture the building of the new High School and the demolishing of the old one. This live feed goes out 3 hours a day and will enable WayCAM and the students of Television Production II to create a documentary of the building project.
- **WayCAM scholarships:** WayCAM awarded \$1,000 to two deserving WHS graduates majoring in Communications. Funding came from our membership dues and program duplication fees.
- **Four high school classes in TV Production.** One new class, "Script to Screen," involves the studio, the media and theater departments. A total of 53 students are enrolled. In 2010, students worked on 222 programs, filled 927 crew positions, and produced 161 educational programs (compared to 122 programs last year).
- **Community Outreach:** We continue to reach residents, boards, and organizations to create new programming and cultivate new volunteers. This past year, Council On Aging and WayCo produced their own programs, and we held 2 series of classes for residents.
- **WayCAM continues district-wide education** with school programs such as Before & After School Education (BASE), Pegasus summer programs, Tiger Cubs and WayCo softball summer games.

Here are some numbers on what we have accomplished this year (Sept. 2009-Aug. 2010):

- **WayCAM's Productions: 469 Programs**
 1. Public programs = 165
 2. Educational programs = 161
 3. Government programs = 143
- **We produced 33 programs more this year than we did the prior year.**
 - 2008 average was 26 programs per month.
 - 2009 average was 36 programs per month.
 - 2010 average was 39 programs per month.

This year, students were involved in producing 222 programs, compared to 165 in 2009.

WayCAM is Wayland's own Community Access TV station.

WayCAM's volunteers need your YES VOTE on #5.

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