



Press Release

November 11, 2008

For immediate release

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Former Wayland High School Guidance Director Norma Greenberg joins Campus Bound

Campus Bound is pleased to announce that Norma Greenberg, former Guidance Director at Wayland High School, has recently joined the Campus Bound college admissions and financial aid advising team. Ms. Greenberg will be working with students on an individual basis as they progress through the college search and application process.

Ms. Greenberg served as Director of Guidance at Wayland High School for nearly twenty years before her retirement in 2006. During her career, Ms. Greenberg provided academic, personal and post-secondary counseling to well over a thousand high school students and families, helping them successfully navigate the college planning process. Her leadership of the Guidance Department set a new standard for college counseling at Wayland High School. She is widely considered a leader in the college advising field having served as the President of the New England Association for College Admission Counseling (NEACAC), and has been a member of The New England Regional Council of the College Board. In 2003, Ms. Greenberg was the recipient of NEACAC's most prestigious honor: The Harry Carroll Award.

"We are thrilled to have Norma join Campus Bound," says Gregg Cohen, President of Campus Bound. "Her knowledge of the college admissions landscape combined with her ability to relate to any type of student is extraordinary."

Ms. Greenberg recently commented, "I missed working with students and their parents and am excited about getting involved again. Campus Bound has a team of highly regarded college counselors and admissions officers, including my former Wayland High School colleague Meredith Eastman. Their track record with local students gave me the confidence that this was a great opportunity for me to help students achieve their college goals. I look forward to reconnecting with colleagues from around the area."

Campus Bound is the leader in college counseling for communities in Eastern Massachusetts having worked with students from over 70 different area high schools. Ms. Greenberg will be based in the Lexington office; however the company also maintains an office in Quincy. Campus Bound is unique to this growing industry due to their combination of college admissions advising, financial aid support, and SAT and

ACT tutoring. Each family receives highly individualized attention from an advising team with unparalleled variety and depth of experience.

Campus Bound provides personalized, hands-on support to families as they navigate their way through the process of identifying, applying to and paying for the colleges that are the best fit for their students. Families are able to avoid stress and uncertainty while gaining comfort that they are doing their best to achieve their important goals. Call 617-274-8400 or visit www.campusbound.com for more information or to set up a no obligation consultation.